

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
65614-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1209

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	65614	09842223

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/16/12	M-Th/Su 430a News	4:30 XM-5:00 XM	-T-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/16/12	4:43 AM	M-Th/Su 430a News	4:30 XM-5:00 XM	:30	USPRTV21ACH	\$250.00 NM
2	10/17/12	10/17/12	M-Th/Su 430a News	4:30 XM-5:00 XM	--W----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/17/12	4:56 AM	M-Th/Su 430a News	4:30 XM-5:00 XM	:30	USPRTV21ACH	\$250.00 NM
3	10/18/12	10/18/12	M-Th/Su 430a News	4:30 XM-5:00 XM	---T---	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	10/18/12	4:42 AM	M-Th/Su 430a News	4:30 XM-5:00 XM	:30	USPRTV21ACH	\$250.00 NM
4	10/22/12	10/22/12	M-Th/Su 430a News	4:30 XM-5:00 XM	M-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/22/12	4:55 AM	M-Th/Su 430a News	4:30 XM-5:00 XM	:30	USPRTV21ACH	\$250.00 NM
5	10/16/12	10/16/12	M-F 9a-10a	9:00 AM-10:00 AM	-T-----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/16/12	9:24 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	USPRTV21ACH	\$650.00 NM
6	10/17/12	10/17/12	M-F 9a-10a	9:00 AM-10:00 AM	--W----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
65614-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1209	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/17/12	10/17/12	M-F 9a-10a	9:00 AM-10:00 AM	--W----	:30	1	\$650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 9:13 AM M-F 9a-10a 9:00 AM-10:00 AM :30 USPRTV21ACH \$650.00 NM									
7	10/18/12	10/18/12	M-F 9a-10a	9:00 AM-10:00 AM	---T---	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 9:11 AM M-F 9a-10a 9:00 AM-10:00 AM :30 USPRTV21ACH \$650.00 NM									
8	10/19/12	10/19/12	M-F 9a-10a	9:00 AM-10:00 AM	----F--	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 9:09 AM M-F 9a-10a 9:00 AM-10:00 AM :30 USPRTV21ACH \$650.00 NM									
9	10/22/12	10/22/12	M-F 9a-10a	9:00 AM-10:00 AM	M-----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 9:20 AM M-F 9a-10a 9:00 AM-10:00 AM :30 USPRTV21ACH \$650.00 NM									
10	10/16/12	10/16/12	M-F 10a-11a	10:00 AM-11:00 AM	-T-----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/16/12 10:49 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV21ACH \$650.00 NM									
11	10/17/12	10/17/12	M-F 10a-11a	10:00 AM-11:00 AM	--W----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 10:38 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV21ACH \$650.00 NM									
12	10/18/12	10/18/12	M-F 10a-11a	10:00 AM-11:00 AM	---T---	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 10:37 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV21ACH \$650.00 NM									
13	10/19/12	10/19/12	M-F 10a-11a	10:00 AM-11:00 AM	----F--	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 10:25 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV21ACH \$650.00 NM									
14	10/22/12	10/22/12	M-F 10a-11a	10:00 AM-11:00 AM	M-----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 10:30 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV21ACH \$650.00 NM									

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65614-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/22/12	10/22/12	M-F 10a-11a	10:00 AM-11:00 AM	M-----	:30	1	\$650.00	NM
15	10/16/12	10/16/12	M-F 7p-730p	7:00 PM-7:30 PM	-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/16/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV21ACH \$2,000.00 NM									
16	10/17/12	10/17/12	M-F 7p-730p	7:00 PM-7:30 PM	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 7:12 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV21ACH \$2,000.00 NM									
17	10/18/12	10/18/12	M-F 7p-730p	7:00 PM-7:30 PM	---T---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 7:13 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV21ACH \$2,000.00 NM									
18	10/19/12	10/19/12	M-F 7p-730p	7:00 PM-7:30 PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 7:11 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV21ACH \$2,000.00 NM									
19	10/22/12	10/22/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 7:26 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV21ACH \$2,000.00 NM									
20	10/16/12	10/16/12	Late Late Show	12:35 XM-1:35 XM	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/16/12 12:43 AM Late Late Show 12:35 XM-1:35 XM :30 USPRTV21ACH \$550.00 NM									
21	10/17/12	10/17/12	Late Late Show	12:35 XM-1:35 XM	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 12:43 AM Late Late Show 12:35 XM-1:35 XM :30 USPRTV21ACH \$550.00 NM									
22	10/18/12	10/18/12	Late Late Show	12:35 XM-1:35 XM	---T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 12:57 AM Late Late Show 12:35 XM-1:35 XM :30 USPRTV21ACH \$550.00 NM									
23	10/19/12	10/19/12	Late Late Show	12:35 XM-1:35 XM	----F--	:30	1	\$550.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
65614-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>----F--</td><td>1</td><td>\$550.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKRC</td><td>F</td><td>10/19/12</td><td>12:45 AM</td><td>Late Late Show</td><td>12:35 XM-1:35 XM</td><td>:30</td><td>USPRTV21ACH</td><td>\$550.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	----F--	1	\$550.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKRC	F	10/19/12	12:45 AM	Late Late Show	12:35 XM-1:35 XM	:30	USPRTV21ACH	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/15/12	10/21/12	----F--	1	\$550.00																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	WKRC	F	10/19/12	12:45 AM	Late Late Show	12:35 XM-1:35 XM	:30	USPRTV21ACH	\$550.00 NM																																								
24	10/22/12	10/22/12	Late Late Show	12:35 XM-1:35 XM	M-----	:30	1	\$550.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$550.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKRC</td><td>M</td><td>10/22/12</td><td>12:44 AM</td><td>Late Late Show</td><td>12:35 XM-1:35 XM</td><td>:30</td><td>USPRTV21ACH</td><td>\$550.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/22/12	10/28/12	M-----	1	\$550.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKRC	M	10/22/12	12:44 AM	Late Late Show	12:35 XM-1:35 XM	:30	USPRTV21ACH	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/22/12	10/28/12	M-----	1	\$550.00																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	WKRC	M	10/22/12	12:44 AM	Late Late Show	12:35 XM-1:35 XM	:30	USPRTV21ACH	\$550.00 NM																																								
<u>Total Spots</u>							24																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$20,250.00
<u>Agency Commission</u>	\$3,037.50
<u>Net Amount Due</u>	\$17,212.50

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